



The May 2017 Bowen-McCauley Corporate Sponsor Opportunity

The Opportunity.

A one-of-a-kind corporate sponsorship opportunity has opened for May, 2017 at Washington DC's historic Lansburgh Theater to reach a large DC Metro Area preferred audience. The occasion is an event usually reserved only for Kennedy Center branding.

The Place.

Due to the ongoing site construction at the Kennedy Center, Bowen-McCauley Dance Company – BMD – is bringing the 8th Annual Spring Performance premiere to the historic Lansburgh Theater in downtown DC on Friday, May 5 and Saturday, May 6. This BMD event usually takes place annually at the Kennedy Center.

As a result, a company can be the acknowledged sole and exclusive corporate sponsor or, alternatively, an industry-exclusive sponsor.

The Event.

BMD will premiere *Crosswinds*, a four-part work set to the music of French composer Jean Cras and performed live by the string trio MuUyas. Also on the program: a world premiere of a solo created by Lucy Bowen McCauley for guest choreographer-artist Ilana Goldman. Closing the program: Lucy's critically acclaimed *Sacre du Printemps* (Rite of Spring) will be performed with live music played by Fabio and Gisele Witkowski four hands on a piano: a real tour de force for dancers, musicians, audience and sponsor!

The Performers.

Bowen McCauley Dance Company is the premier contemporary professional dance company in the DC Metro region.

Known for vibrant, athletic dancers, its choreographer Lucy Bowen McCauley, and Lucy's use of live music, BMD boasts an enviable 21+ year record embodying the best of the American entrepreneurial spirit, one that packs them in the door, and an enterprise known throughout the greater Washington Metro Area for its success in the tough competitive performing arts market nationally and internationally.

Notably, BMD has instituted rich outreach programs that have touched the lives of thousands year after year in schools and with senior citizens. Notably, BMD is the only dance company in the region to provide Dance for PD, free weekly dance classes for people with Parkinson Disease and their care-takers.

Where to Find Out More.

NPAFE staff including CEO Cliff Brody are ready to brief you and answer your every question: 202.213.3076 or info@npafe.org.



*From Bowen-McCauley Dance's
Sacre du Printemps*



npafe.org

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