



A one-of-a-kind branding opportunity for a corporate brand that wants to impress.

At the John F. Kennedy Center for the Performing Arts in Washington DC, March 2-3, 2018

A rare opportunity for a brand to build reputation.

Be showcased EXCLUSIVELY at the annual Kennedy Center performance by the Bowen McCauley Dance Company.

Events like these are usually reserved for Kennedy Center branding only. In this case, the corporate sponsor will receive top exposure live, on stage to an exclusive high-end audience, in the printed program, at the Kennedy Center [March 3 After-Party Soirée](#), and in social media before, during, and after the event.

Creativity. Originality. Lasting Memories.

Bowen McCauley Dance Company is the “premier contemporary professional dance company in the DC Metro region,” says the Washington Post.

In this year’s evening of creativity and originality, Bowen McCauley Dance will present “*UnRavel*”, choreographed by the late beloved Washingtonian Eric Hampton, restaged by Alison Crosby, set to Maurice Ravel’s “*Le Tambeau de Couperin*”.

The evening’s yet untitled world premiere, choreographed by Lucy Bowen McCauley, is a stunning group dance set to piano music of Franz Liszt played live by Nikola Paskalov.

Finally, McCauley’s acclaimed “*Le Café Carambole*” closes the program; a precocious urbane romp by a seven-person cast reveling in masterful music of Paul Schoenfield, played live by the Gemini Piano Trio.

High and Lasting Impact at Low Cost

Exclusive corporate sponsorship: \$30,000. Industry exclusive sponsorship: \$20,000. Complete package is ready to go, including media and social media sponsorship promotion by NPAFE and BMDC before, during, and after event. NPAFE staff are ready to answer every question: Cliff Brody, 202.213.3076 (m) or cbrody@npafe.org; Nicki Schwenner nicki.schwenner@npafe.org; Sarah Nielsen sarah.nielsen@npafe.org. To view or download this document online, [click here](#).

The National Performing Arts Funding Exchange is the country’s only nonprofit uncovering one-of-a-kind direct corporate sponsorship opportunities that expand funding for entrepreneur-performing artists who, in return, make their sponsor brands look great.

NPAFE

National Performing Arts Funding Exchange | 1875 Connecticut Ave. NW, Suite 1000
Washington DC 20009 | 202.643.8048 | info@npafe.org | www.npafe.org
NPAFE is a 501 c3 not-for-profit organization incorporated in Washington, D.C.