



*State Street Ballet's Cinderella Tour!
Exclusive for corporate sponsorship.
April 13-26 in Arizona and New Mexico.*

*A one-of-a-kind opportunity for a
corporate brand to reach and impress
the right audiences.*

Sponsor this mid-April event right where you do business and the customers you want the most – today's and tomorrow's – will know (and tell their families and friends) great things about you.

Including how your brand and your company support entrepreneurs and community leadership all across Arizona and New Mexico. Along with the best in the performing arts.

The world-class State Street Ballet is coming to Arizona and New Mexico in April, with a years-long near-perfect rebooking record of drawing the best Arizona / New Mexico audiences, and pleasing them time and again. In the process, State Street Ballet makes its sponsor brands look great, with NPAFE helping make sure it all happens just the way corporate sponsors want.

People with lots of disposable time and money will fill each of the five theaters where State Street Ballet performs in April. These are hyper-brand conscious customers, loyal to brands caring about what they care about. And every one of them cares a lot about State Street Ballet, for good reason:

- State Street Ballet's world-acclaimed creative artistry,
- State Street's year-after-year success sharing its performing arts skills with schools, colleges and universities across Arizona, New Mexico, and beyond, and
- State Street's hands-on mentoring of children right there in your market, whose families see their kids learning leadership skills, and then performing right alongside the stars on stage.

High Impact at Low Cost

These audiences will know – and tell their families and friends – how you are supporting stand-out entrepreneurs and community leaders, along with the best in the performing arts, right where they live, work, and play. More than that, NPAFE makes sure you receive local, regional and national recognition, before, during and especially after these events.

- \$27,500 offers Exclusive Corporate Sponsorship for the entire tour.*
- \$15,000 delivers Industry-Exclusive Tour Sponsorship.*
- \$4,000 - \$7,000 per location offers Area Performance Sponsorships for each of the 5-city performances.*
- There are tailored sponsorships, too! Contact us for details.

Where and When:

April 13/14- Ilfeld Auditorium, Las Vegas, NM
April 15- Ardrey Memorial Auditorium, Flagstaff, AZ
April 20- Macey Center, Socorro, NM
April 22- Spencer Theater for the Performing Arts, Alto, NM
April 26- Marshall Auditorium, Clovis, NM

Call to Action

Call or email Cliff Brody at NPAFE today: (o) 202.643.8048; (m) 202.213.3076; cbrody@npafe.org. Discover how this State Street Ballet sponsorship will be hand-tailored to show your brand excellence right where your best customers live, work and play. Visit NPAFE at www.npafe.org; see especially <https://www.npafe.org/spons-qas-for-marketers/>

*The National Performing Arts Funding Exchange – www.npafe.org – is the country's only nonprofit creating corporate sponsorships for entrepreneur-performing artists who, in return, make their sponsor brands look great. NPAFE is a Washington, DC 501c3 nonprofit organization. Sponsorships for NPAFE-promoted events are tax deductible to the full extent allowed by law.