

For a Major Brand to Reward Its Best Clients and Customers

Exclusive Gallery Performance by New York's Leading Ballet Dancers

Inspired by Rachel Isadora whose reputation shines in the world of New York City professional dance and dancers, NPAFE offers a **first-ever event uniting principal dancers from the New York City Ballet, Alvin Ailey American Dance Theater, and the American Ballet Theater.**

The date-and-time flexible setting is an **invitation only evening, exclusively for the sponsor's own invited guests**, at a gallery location in Manhattan featuring dance up close and personal, all framed by Isadora's unique artwork.

Offering the audience an intimate opportunity for the guests' personal introduction to the dancers, the event is organized in three parts:

- A personally-delivered narrative by Isadora as the dancers appear is if in rehearsal, during which they offer personal commentary on their choice of movement during practice.
- Solo and duet performances of the dancers' own favorite excerpts from classical ballet, contemporary ballet, and modern dance repertoires.
- A special "Meet-And-Greet Talk Back" during which dancers and audience intermingle and pose questions to one another about the evening's events and what lies ahead for the dancers' own futures.



Alvin Ailey American Dance Theater

The chosen gallery setting will be high-end, easily accessible, and include carefully-prepared catering and gifts for each invited guest, altogether a perfect venue for your best clients to experience the intimacy of fine performing art.

About Rachel Isadora.

Rachel Isadora's impressionist style paintings may first evoke thought of Edgar Degas or Mary Cassatt. But her artistic form is all her own. Indeed, on close examination, one sees immediately that Isadora's canvasses are distinctly graceful, alive, intimate, often mysterious, sometimes soft, even abstract, sometimes sharp, razor-edged.

Born and raised in New York City, Rachel Isadora began dancing at age 6. In her late teens, she won a Ford Foundation scholarship and trained at George Balanchine's School of America Ballet under mentors including the legendary Balanchine himself and celebrated costume and scenic designer Rouben Ter-Arutunian.

Isadora then danced professionally in New York City, Boston and London. When a foot injury forced her to retire early, she turned to creative literary and visual arts.

Isadora's focus in her oils centers notably on dance and the people she encountered in Africa, where she lived for 10 years. She has also illustrated and written over 200 children's books, many award-winning and adapted to film, music and dance.



"After Class" by Rachel Isadora

The elegance of Isadora's subjects combined with her power to highlight the subject's emotions enhance her paintings' dynamism. Her reputation is worldwide: galleries in the US, Canada, and France have featured her creations, and her paintings have been selected by discriminating private collectors in the US and internationally.

Find Out More – NPAFE Contacts

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