

## MEDIA RELEASE

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### **Immersive Theater Through Film? Creatives Tony Bordonaro and Ingrid Kapteyn Producing "CAMPFIRE" As Film After Live SRO Success in New York City**

*Film festivals targeted for a 25-minute short portraying the last two humans on a post-apocalyptic Planet Earth*

**Washington, D.C., August 27, 2019:** The National Performing Arts Funding Exchange today confirmed that it is supporting the film production of **CAMPFIRE**, an original cinematic portrayal of the last two humans on Earth created and produced by immersive dance-theater artists Tony Bordonaro and Ingrid Kapteyn.

Bordonaro and Kapteyn are among New York City's most gifted creative teams in immersive theater, bringing their powerful imagination not just to the stage but right to and into the audience.

CAMPFIRE is their original theatrical creation. It uses intense physical movement to mine the relationship between two strangers whose paths cross unexpectedly in a dangerous post-apocalyptic city. The refugees' fight to survive challenges both performer and audience to question how they define humanity.

Bordonaro and Kapteyn's creative references cross the sensibilities of sci-fi blockbuster *The Hunger Games* with the nuanced dance theater of Germany's iconoclastic choreographer Pina Bausch. They imagine a dystopia like *Bladerunner* through the lens of an immersive theater production like Punchdrunk's genre-defining *Sleep No More*, in which they have appeared in lead roles both in New York City and Shanghai, China.

Why a story so up close and visceral that the audience can feel it in their own bodies? Bordonaro answers, "As dance artists we believe the movement of the body is highly expressive...This project is about empathy, compassion, and what it means to be human: questions that, old as time itself, are explored through a shared multi-sensory experience."

They premiered CAMPFIRE in a half-finished office space in downtown Shanghai that was still under construction and filled with debris suggestive of a bombing or an evacuation. The duo went on to present sold out performances of CAMPFIRE in The Tank's intimate and shadowy black box in midtown Manhattan. Says NPAFE's CEO Cliff Brody, "I had heard about CAMPFIRE, got one of the last tickets for the January 2019 performances in the City, and was blown away by what unfolded."

How will they make a 2D film immersive? For Bordonaro and Kapteyn, turning CAMPFIRE into a film means offering every single member of their audience an intimate, personal, and close-up experience of their story. "There will be no sight line issues. No one will be too far away, or stuck behind too many other audience members. Everyone will have equal access to the action and be able to feel equally involved," stresses Kapteyn.

Bordonaro's and Kapteyn's pre-production plan includes a unique live Proof of Concept Showing, in early-Fall 2019, to introduce CAMPFIRE to potential collaborators invited from their film, dance, and funding networks. The funding round now underway for the film, supplementing some \$40,000+ in funds and in-kind services already committed, will offset pre-production costs, filming, post-production, and early distribution to film festivals.

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**CAMPFIRE Media Resources:** Tony Bordonaro and Ingrid Kapteyn are available for live or recorded interviews. **Contact:** Cliff Brody at (+1) 202.213.3076 or [cbrody@npafe.org](mailto:cbrody@npafe.org) to follow up. Photos / videos at [www.campfirethefilm.com](http://www.campfirethefilm.com). Live performance trailer from Shanghai: <http://bit.ly/CAMPFIRETHEFILM>; NPAFE details about film project: <https://www.npafe.org/awu-iktb-campfire/>; Email Bordonaro-Kapteyn Team: [info@campfirethefilm.com](mailto:info@campfirethefilm.com)

**About Bordonaro and Kapteyn:** They are a self-formed team of actor-dancer-choreographers with established international performance careers, each currently performing, choreographing, and teaching in metro New York City and around the world, and currently appearing in the **Unbrunch** (Bordonaro) and **Sleep No More** (Kapteyn).

**About NPAFE - The National Performing Arts Funding Exchange:** NPAFE is the country's only nonprofit partnering with private sector businesses committed to advancing the performing arts, channeling funding to performing artists acclaimed primarily for compelling original work. NPAFE provides its promotional services to performing artists at no charge.