



CHAPLIN US & Switzerland Corporate Sponsorship Opportunities

US Performances: April 9 – 17, 2021

Friday April 9 and Saturday, April 10, 2021

CHAPLIN performed at the beautiful **Lobero Theatre** in **Santa Barbara**, **California** - a California Historical Landmark and California's oldest operating theater; a premiere opportunity for showcasing the sponsor's brand to a preferred audience demographic.

Tuesday April 13 and Wednesday, April 14, 2021 including Special Event Wednesday

CHAPLIN performed at the **Community Concert Hall, Durango, Colorado** – the premiere and largest performing arts center in a region where 77% of household incomes exceed the national average. On April 13, the **guest lecturer is renowned Chaplin expert David Totheroh**, grandson of Rollie Totheroh, Chaplin's cinematographer for more than 30 films over a 30-year period.

Performance Week in Switzerland: April 26 – May 1, 2021

Monday, April 26, 2021 - Geneva

In Geneva, at the Kipling Hotel, Geneva and other locations: invitation-only events and meet-ups where the sponsor brands will be showcased. Product placement possible.

Tuesday April 27, 2021 – Geneva

Sponsor/Patron Appreciation Day in Geneva – Artists, Patrons, and sponsor-invited guests to attend social and corporate events; dinner and other planned social events in Geneva. Multiple sponsor showcase opportunities including product placement.

Wednesday April 28, 2021 - Vevey, Switzerland

At the Chaplin's World Museum – Site specific events to include short video, popup appearances by characters across Museum grounds, invitation-only reception. Multi-hour afternoon events, all showcasing the sponsor's brand support and a premium product placement opportunity.

Thursday April 29, 2021 - Geneva

CHAPLIN rehearsals at the historic **Batiment Des Forces Motrices Theater.** Invitation-only options for corporate sponsor to bring guests to see rehearsals.

Friday April 30 and Saturday May 1, 2021, the latter May Day holiday

CHAPLIN evening performances. Backstage visits and other events for sponsor-invited guests. Sponsor showcased to an upscale Geneva audience exceeding 2000 people.

